



# Think DESIGN



Kalinga Institute of Industrial Technology (KIIT)  
Patia, Bhubaneswar, Odisha, India



# Introduction to KIIT School of Design

As approved by AICTE, Recognized by UGC, KIIT in its endeavour of excellence, has always believed that one must march forward to be followed by others. KIIT has established the School of Design from the academic session 2023. The School caters to the national and international students seeking to be Design Graduates namely in the field of Automotive & Transportation Design, Graphic Design and Product Design. KIIT School of Design aims to fulfil the long felt need of design school under a reputed university especially in the Eastern part of the country, which is the first of its kind. The Institute is dedicated to focus itself for creating professionals who would aspire to bear the flag in the blooming Design Sector.

Design career in India is extremely popular in this emerging competitive world and also with the multiple options available in the market there is no need for an explanation on the objective behind establishing the scope of design school. Candidates with an artistic outlook and creative skills can definitely explore the field of design which guarantees them with success and heights. Design courses like Automotive and Transportation Design are very rare and parked under a niche segment in India, creating opportunities include interior design, exterior design, and colour and trim design. Job opportunities too are plentiful in the field, with the automobile, graphic and product industry expected to see an exponentially increase in hiring in the coming years.

# OUR PROGRAMMES

## Bachelors of Design (B.des)

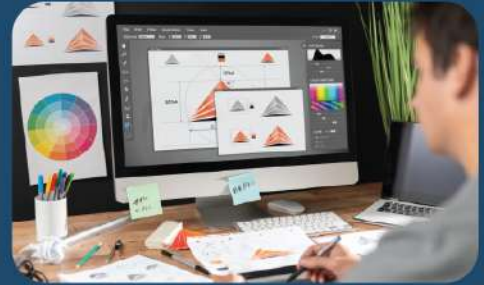
Specialisation -



**Automobile & transportation design**



**Product Design**



**Graphic Design**



# THE UNIVERSITY :



25 Schools



40,000 Students



200+ Academic Programmes



2500+ Faculty & Researchers from  
13 Countries



400 Top Companies



5000+ Job Offers



Rs.63 Lakhs Highest Salary



Rs.8 Lakhs average CTC

"My Loveable KIITians" is a phrase that every graduate from KIIT University dearly remember and the incumbent batch are delighted to hear for first time. Dr Achyuta Samanta is an educationalist, philanthropist, humanitarian, socio-entrepreneur, policymaker and a writer. He is the founder of Kalinga Institute of Industrial Technology (KIIT) and Kalinga Institute of Social Sciences (KISS), both educational institutions of global repute and recognition. Besides education, Dr Samanta has made contributions in the field of Women Empowerment, Rural Development, Tribal Upliftment, Art, Culture, Literature, Media and Television, Social Work and Spiritualism. Know more about this modern day philanthrophist fakir, a man in white shirt, denims and chappals

## OUR INSPIRATION



**Our Visionary Founder  
Prof. Achyuta Samanta**

Creating innovators and original thinkers.

# KIIT DEEMED TO BE UNIVERSITY



**15**

Sports Complexes  
with Swimming Pools

**25**

Sq. km. Academic  
Township

**23**

World Class  
Campuses

**2500**

Researchers  
& Faculty

**25k+**  
Students

**15**

food courts

# RANKING AND RECOGNITION

**KIIT**, though a very young institution has performed incredibly well in the rankings conducted by various national and international associations. Founded in **1992** and opened five years later as a centre for higher learning, its commitment to teaching excellence led to the grant of university status under **Section 3 of UGC Act, 1956** by the Ministry of Human Resources Development, Govt. of India in 2004, within only seven years of its inception. It holds a **Limca Record** for this accomplishment.

**Ranked 1**

Top Rank among the private Higher Education Institutions



**16<sup>th</sup>**

Among Indian Universities Ranked by NIRF, Govt of India



**601-800**

THE World University Rankings 2023



**A++ Grade**

Accredited by NAAC



**Tier 1**

Accreditation Washington Accord



Accredited by **IET UK**



India's First **QS 5 Star** Rated University



Badge by IAU



**151- 200**

THE Young University Rankings



**201-300**

THE Impact Rankings 2022



**401-500**

THE Subject Ranking 2023 Engineering



**301-400**

THE Subject Ranking 2023 Computer Science



**501-600**

THE Subject Ranking 2023 Clinical & Health



All engineering programs accredited by **ABET USA**





**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF DESIGN**

# CONTACT US

Connect with us



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